



## Sociological Excursions

The Congress of the Austrian Sociological Association 2003 **“Integrating Europe – Potential and Performance of the Social Sciences”** is organised as a 4-day event (23.-26. November 2003). Concerning the programme of Wednesday, Nov. 26<sup>th</sup>, participants are requested to register for **„sociological excursions“** (guided tours to sites of historic or currently pertinent social research and application of sociological know-how in the region of Vienna). These tours and discussions may be of particular interest to international participants and students, in general to researchers and practitioners in the thematic areas identified. The excursions offer opportunities to reach out and are not to be seen as a kind of social programme or add-on to the conference: As a matter of fact they have been developed as an innovative component of the programme with the intention to integrate a new form of scientific and practical exchange of knowledge, more intensely **involving participants** of a scientific conference **with ideas, projects – and people!**

**The following options are available:**

10.00 - 14.00	<b>E1: Municipal housing programmes in Vienna from 1920's until today</b> – visit to the famous „Karl Marx Hof“ and contemporary urban development areas <a href="http://www.greatbuildings.com/buildings/Karl_Marx_Hof.html">http://www.greatbuildings.com/buildings/Karl_Marx_Hof.html</a>
10.00 - 13.00	<b>E2: Social integration of Migrants in Vienna</b> – „ZeitRaum: Verein für sozio-kulturelle Stadtteilarbeit“ <a href="http://www.zeitraum.co.at">http://www.zeitraum.co.at</a>
09.00 - 15.00	<b>E3: Visit and guided tour to „Marienthal“</b> – location of the famous study by Paul Lazarsfeld/Marie Jahoda/Hans Zeisel, „Die Arbeitslosen von Marienthal“ <a href="http://www.oegs.ac.at/agso/index.html">http://www.oegs.ac.at/agso/index.html</a>
10.00 - 12.00	<b>E4: Social partners discussion on migration, employment and economic impact of EU enlargement (AK-WKO)</b> <a href="http://www.sozialpartnerschaft.at">http://www.sozialpartnerschaft.at</a>
10.00 - 13.00	<b>E5: Participation, empowerment and neighbourhood management</b> – tour and discussion in a development area of the 2 <sup>nd</sup> district of Vienna <a href="http://www.graetzelmanagement.at">http://www.graetzelmanagement.at</a>

These excursions as well as the networking meetings and possibilities to actively contact local research institutes are measures to leverage the impact of the conference by establishing and strengthening scientific and transdisciplinary communication and collaboration beyond the usual settings of international conferences.

If you plan to participate, please decide on one of the options and contact the organiser's office at the Centre for Social Innovation:

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## Option E1: Municipal housing programmes in Vienna from 1920's until today

Visit the famous „Karl Marx Hof“ and contemporary urban development areas with the guide Wolfgang Förster from the Municipality of Vienna (MA50)



Time: 10.00 – 14.00

Guide:

Dr. Wolfgang Förster,  
Municipality of Vienna

Meeting Point: to be  
announced (transfer by  
bus)

"The contrast with the aims and methods of American Redevelopment could hardly be more striking. The most eloquent masterpiece among the groups was surely Karl Ehn's Heiligenstadt Houses (the Karl Marx Hof) of 1927-1930 – a mighty fortress, where the major facade is a proud, dark banner of socialist solidarity. It was to be stormed alike by the troops of Dollfuss and the Red Army. It clearly infuriated many people, a little bit as the Guild House does today, but its powerful shapes, Piranesian on the exterior but much more gently articulated in the lovely garden courtyards, in fact historically culminate and bring to an enormous social climax the special Viennese tradition of Otto Wagner and his school. The scale is grander, like that of all the Viennese housing, than that of the Guild House, but the two buildings are related insofar as they both gesture like signboards to tell us what they are about. How correct the gentle irony of the American example is in this particular instance, and how stirring the Austrian's triumphant deployment: in simple political fact daring hell and surviving."<sup>1</sup> Karl Marx-Hof has undergone a complete rehabilitation in recent years focussing on technical and environmental improvements while maintaining it as a monument to social housing and to "Red Vienna". Due to the merging of many small flats the number of apartments has been reduced from 1200 to about 1000, while the extraordinary public infrastructure, typical for all Red Vienna housing estates (comprising kindergarden, health institutions, public library, laundry, etc.) has partly been preserved, and partly been filled with new uses.

URL for more information: [http://www.greatbuildings.com/buildings/Karl\\_Marx\\_Hof.html](http://www.greatbuildings.com/buildings/Karl_Marx_Hof.html)

The tour will proceed along Gürtel, Vienna's second ring road which traditionally separates the inner city districts from the working class districts, and has been a focal point of public interventions in recent years. These include "soft" (i.e. socially oriented) housing renewal programs as well as spectacular projects in public spaces (new Vienna music scene under the old railway arches, new city library, etc.).

The second project to be visited is "Interethnisches Wohnen", a pilot project built by a non-profit housing association (Sozialbau) as part of Vienna's program to integrate immigrants. In such projects the City of Vienna demands a 50:50 mix of immigrants and Austrian residents. The project boasts of an impressive variety of public and semi-public spaces and has received prizes for its ambitious architecture. It forms part of the large southern urban development axis along a new underground, and it gives a good example of Vienna's efforts to create functionally and socially mixed housing areas.

URL: <http://www.sozialbau.at/pdf/Studie%20Interethnisches%20Wohnmodell.pdf> (study carried out on the experiences of this project, in German)

<http://www.sozialbau.at/pics/fotoalben/interethnischeswohnen2003/InterethnischesWohnmodell/> (pictures)

<sup>1</sup> Vincent Scully, Jr. Modern Architecture: The Architecture of Democracy. p54. Information taken from: [http://www.greatbuildings.com/buildings/Karl\\_Marx\\_Hof.html](http://www.greatbuildings.com/buildings/Karl_Marx_Hof.html)

## Option E2: Social integration of Migrants in Vienna

Visit the association „ZeitRaum: Verein für sozio-kulturelle Stadtteilarbeit“ which has several projects in local development with your guide Claudia Hoffmann, manager of the association.



The basis of “Zeitraum” (supported by the municipality of Vienna) are values of social justice, equal opportunities, democracy, tolerance, humanity, cultural diversity and solidarity. It is working with kids, youngsters and families in theoretical and practical ways – in daily life as well as in middle and longer term perspectives. Socio-cultural work means to develop inter-generational and inter-cultural meetings and communications for all people using the already present structures for communication and culture in the quarters and local areas of the city.

Aims of Zeitraum are the promotion of

- possibilities for shaping the leisure time and increase of quality of life
- communication and non-violent conflict resolution
- cultural diversity and inter-cultural learning
- equal opportunities and social justice
- social justice between gender
- a modern definition of “family”
- solidarity and solidly acting
- development and sustaining of local structures
- a sense of community in the quarters of the city
- support of disadvantaged groups



Time: 10.00 – 13.00

Guide: Claudia Hoffman, Zeitraum

Meeting point: to be announced

URL for more information: <http://www.zeitraum.co.at>

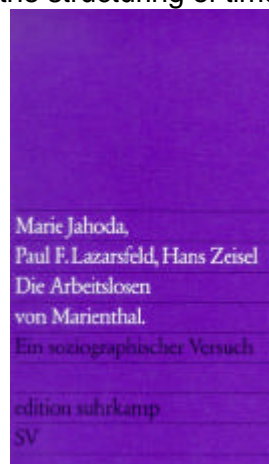


### Option E3: Guided tour to „Marienthal“

Visit the location of the famous study by Paul Lazarsfeld/Marie Jahoda/Hans Zeisel, „Die Arbeitslosen von Marienthal“ (1933) (The Sociography of an Unemployed Community. English Translation, 1971, Chicago: Aldine Atherton) with your guide Reinhard Müller

The Marienthal study (conducted by Marie Jahoda with her first husband, Paul Lazarsfeld, and Hans Zeisel) has become a classic in social psychology, as well as in the economics of unemployment. It represented a colossal breakthrough in social research. It provided a combination of quantification and interpretive analysis of qualitative material - an approach that remains in the forefront of present day research design. The work combined statistical data at hand, case studies, information on historical background of those being studied, and questionnaires combined with solicited reports that enhances a sense of daily life without intrusion by investigators. The work provided a unique insight into how creative innovations can assist in overcoming collective deprivations.

Marienthal was an industrial district near Vienna, afflicted by prolonged mass unemployment in the 1920s and 1930s. Using a range of path-breaking methods of disguised observation, the team set out to understand the psychological consequences for the unemployed. In this, and other research, Marie showed that the experience of regular work was a fundamental human need for most people, not only for economic reasons but also for a personal sense of identity, for social contacts, and for the structuring of time.



URL and contact: <http://www.oegs.ac.at/agso/index.html>

Time: 09.00 – 15.00

Guide: Reinhard Müller, AGSOe

Meeting point: to be announced



## Option E4: Social partners discussion on migration, employment and economic impact of EU enlargement



<http://www.sozialpartnerschaft.at>

In Austria “Social Partnership” has grown into a very elaborated system of collaboration between the major economic interest groups and the government. This system was a cornerstone to rebuild Austria after WWII and to provide for economic growth and social peace ever since. It is based upon voluntary commitment of the social partners to acknowledge middle- to longer-term joint objectives, addressing all domains of economic and social policies. Thus, by applying “Sozialpartnerschaft” as a historically established method to balance economic and social interests in a particular culture of communication and negotiation, Austria has become a well known case of best practice for corporatism.

Comprehensive and co-ordinated representation of social and economic interests includes to work by dialogue – mostly avoiding open conflicts – towards full employment, stability of prices, economic growth, promotion of competitiveness, facilitating education and RTD, and to improve working conditions. Yet even beyond these more or less economic issues, the system of Social Partnership in Austria is also concerned with environmental policies and international affairs – in particular and increasingly *European integration*.

The discussion with chief executives of the main social partners’ organisations (Federal Economic Chamber, Federal Chamber of Labour, Confederation of Trade Unions, Standing Committee of Presidents of the Chambers of Agriculture), which work together in relevant advisory boards, will address topical issues such as labour migration, labour market development and the pro’s and con’s of labour market protection in the process of EU-enlargement. A top sociological researcher and expert on the system and the socio-economic and political relevance of Social Partnership will accompany the participants to this meeting and act as a moderator of the discussion.

Time: Wednesday, Nov. 26, 2003, 10.00 – 12.00

Meeting Point: to be announced

Discussants (representatives of social partners’ organisations):

- Günther Chaloupek, Federal Chamber of Labour – <http://www.akwien.at>
- Alexander Hofmann, Federal Economic Chamber – <http://www.wko.at>
- Ernst Tüchler, Confederation of Trade Unions – <http://www.oegb.at>
- N.N., (Chambers of Agriculture) – <http://www.lwk.at>

Guide and Moderator: t.b.d.



## Option E5: Participation, empowerment and neighbourhood management

Tour and discussion in a development area of Vienna's 2<sup>nd</sup> district. In Vienna small quarters of the 23 administrative districts are called "Grätzel"<sup>2</sup>. The tour will include a short walk through the "Grätzel" in order to catch an impression of the area. The office of the "Grätzelmanagement" will provide an overview of the project design and of the social-economic and architectural background of the area. Together with the "Grätzelmanagers" and resident population there also will be the opportunity to discuss a variety of neighbourhood participation experiences and impact on the empowerment of local communities.



URL for more information: <http://www.graetzelmanagement.at>

The objective 2 pilot-project „Grätzelmanagement“ is an area-management project with strong participation, empowerment and neighbourhood management aspects. The goal of the project is to improve quality of life, economic performance and the environmental situation in the deprived area (Volkert- und Alliiertenviertel) of the 2<sup>nd</sup> district of Vienna. Up to now, this area has been characterised by high unemployment rates, low average income, a lack of professional qualification of the local population and relatively high rates of immigration, leading to low purchasing power and a steady attenuation of local supply structures. The aim of the project is to develop initiatives and measures to renew this area under a comprehensive participation and empowerment approach. Supported by the "Grätzelmanagement", the residential neighbourhood, local crafts- and salesmen and artists are activated to develop and implement projects in order to achieve a consistent renewal of the quarter. This integrated approach should achieve a bundling of funds of the different municipal promotion programs as well as the inclusion of the endogenous potential to strengthen and to improve the social viability of the area.

The lines of action of the "Grätzelmanagement" are rather broad and include the improvement of

- the local business structure;
- equality of opportunities of the labour force, i.e. access to the labour market (with an emphasis on immigrants);
- the degree of qualification of the labour force (also with emphasis on immigrants);
- the social, cultural and ecological infrastructure;
- public space and surrounding buildings (constructed mostly around 1900);
- bundling and cross linking of existing local institutions and initiatives.

Time: 10.00 – 13.00

Guides: DI Andrea Mann (TU Vienna) and Arch. DI Peter Mlczoch (Area Mgmt. Vienna)

Meeting point: to be announced

<sup>2</sup> The term „Grätzel“ is an old viennese notion for a relative small area within a district, a word that can not be found in a dictionary of German. In combination with the English term "management" it provides in itself a new "European" mingling of local and international cultures in the use of languages.



## Registration and Payment

If you book the complete programme Sunday to Wednesday the Sociological Excursions are included in the conference fee. In case you want to book single days we offer the Wednesday for a special prize according to the grid below.

**Categories of participant fees** according to professional and membership status, country of origin:

- 1 Student member of OeGS
- 2 Other student or unemployed
- 3 Employed academic Member of OeGS
- 3 New EU-Member State (nMS), candidate and economically deprived countries
- 4 Non-members of OeGS and participants from other OECD countries
- 0 Invited Speaker and Chairpersons

### Fees in Euro

#### Payment prior to conference

Price category	Su – We complete programme
1	35
2	50
3	130
4	175

Mo or Tu per day	Wednesday “Sociological Excursions”
15	10
21	12
55	30
90	40

#### Payment on site

Price category	Su-We complete programme
1	50
2	67
3	190
4	220

Mo or Tu per day	Wednesday “Sociological Excursions”
20	15
30	20
80	40
135	55

For the planning of the excursions and due to capacity limits, we kindly ask you to book the excursion you would like to attend in advance (dall@zsi.at).

Please keep in mind that your registration will become valid upon the **payment** of the conference fee to our account - without expenses for the receiver.

#### Our Bank details:

Bank Austria-Creditanstalt, Am Hof 2, A-1010 Vienna, P.O. Box 35

Bank Code 12.000

Account Nr. 628522500

Recipient: "Oesterreichische Gesellschaft fuer Soziologie/OeGS"

purpose: "Congress".

IBAN: AT29 1200 0006 2852 2500; BIC: BKAUATWW